

OUR STORY

The story of Celus started several years ago at the Automotive Chair of Technical University of Munich. Our CEO Tobias Pohl was applying his long-standing experience in embedded systems to develop control units for various applications. Back then he was faced with very complex, tedious and time-consuming development processes. He was shocked. Tobias was so used to the advanced tools available in software development, like automated code generators or high level languages and more. The development of electronics was different. None of this was available. Every resistor, every capacitor and every trace had to be placed manually. To him that sounded like writing thousands of lines of assembler, a very inefficient process, that wasted a huge amount of potential. After that Alex joined him as co-founder and CTO. This led to the great journey of Tobias and Alex, looking for a better solution to design electronics. But it turns out: There is nothing out there! Everyone told them: **“This doesn’t exist, because it is impossible!”**.

We always believed that work is for machines and creativity is for humans. With the help of complex algorithms and AI everyone should be able to develop electronics in a fraction of the time. That’s when Celus was born. Later down the road André joined our team to further advance our electronics expertise and combine it with his business knowledge to pursue our vision! Now we are able to prove the nay-sayers wrong! Celus’s AI is able to generate full fledged embedded systems, including schematics, bill of material and PCB-layout at the push of a button. Every technically trained person can develop electronics at ease and save up to 90% of the development while doing so! We bring electronics engineering into the modern age! We are Celus and we envision a world, where anyone can develop electronics easily!

MISSION

Celus lowers development time and know-how barriers in the development of embedded systems by offering an easy-to-use software, which automates the development process of these systems.

HISTORY

Oct 2016

A New Idea is Born

The project and name “**Contunity**” were born, as our founders participated in the Businessplan Seminar of Unternehmer TUM in Munich. The name Contunity was derived from “**Control units for you.**”

Dec 2017

EXIST Scholarship

Contunity was awarded with the EXIST founders scholarship by the German ministry of Economy. This scholarship provided our founders with the freedom and resources to pursue their ambitious endeavor.

Feb 2018

Contunity Founded

From now on the Contunity GmbH is legally founded. The founders at that time were Tobias and Alexander Pohl. This day is the foundation for many successful years to come!

Sep 2018

World's First Board

Contunity's software generated the first PCB solely based on user requirements given in the easy-to-use interface. This is a major milestone on our journey to allow everyone to generate electronics at the push of a button.

Oct 2018

WECONOMY Award

The hard work pays off. Contunity receives the WECONOMY Award. This gives our team access to a vast industry network and starts off with a weekend with executives of Germany's largest companies.

Dec 2018

Pre-Seed Investment

The next big milestone is reached: Contunity is successfully closing a 6-digit pre-seed investment with electronics industry expert Dr. Dieter Lederer.

May 2019

Ten Employees

By hiring our Lead Software Engineer, Rui Calsaverini, Contunity is now reaching ten employees from five countries. We are thrilled to have everyone on board!

Dec 2019

Seed Investment

We have received 1.7 m€ in seed funding from Speedinvest as lead investors, Plug and Play and once again from the industry expert Dr. Dieter Lederer.

Feb 2020

Contunity became Celus

When we started on this journey 6 years ago, we had the dream to radically change how electronics engineering is done. We were shaped by the idea that incredibly smart people should spend their time coming up with creative and innovative solutions rather than on monotonous tasks. This vision is far better supported by a name, which is not confused with the noun 'continuity'. Because one thing is certain, it is not continuity we are after, but we want to foster innovation and growth.