



CPO ANDRÉ ALCALDE

“ I am on quest to digitalize the process of designing electronic boards, which results in improved efficiency and predictability of outputs from engineering teams.

I believe the outcomes of digitalization will greatly enhance the innovation capability of many companies. ”

André Alcalde was born in Brazil. After finishing his degree in **electrical engineering at the Federal University of Santa Catarina** in 2010 and a year of engineering experience at EPCOS in Brazil, he moved to Germany.

He joined **Delta Energy Systems** (2011-2015) and **Intel** (2015-2017) and became an **expert in hardware engineering**. Because of his interest in Startups and Business he started his **EMBA Innovation and Business Creation at the Technical University Munich**. Within the ecosystem he got to know **Tobias and Alex Pohl** and joined them in their mission to change electronics engineering as **the third founder of Celus**.

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